

JOURNAL RECOMMENDATIONS (ORDERED BY IMPACT FACTOR)

1) Journal name: Tourism Management

URL: <https://www.journals.elsevier.com/tourism-management>

ISSN: 0261-5177

Impact factor: 5.921 (see <https://www.journals.elsevier.com/tourism-management>)

Number of issues/year: 6

Reasons why the journal is suitable (including examples of previous similar articles that the journal has published):

“Tourism Management is the **leading international journal** for all those concerned with the planning and **management of travel and tourism**.

Tourism comprises a multitude of activities which together form one of the world's fastest growing international sectors. The journal takes an interdisciplinary approach and includes planning and policy aspects of international, national and regional tourism as well as specific management studies.

The journal's contents reflect its integrative approach - including **primary research articles**, discussion of current issues, **case studies**, reports, book reviews and forthcoming meetings. Articles are **relevant to both academics and practitioners**, and are the results of anonymous reviews by at least two referees chosen by the editor for their specialist knowledge.”

Examples of previous articles:

- Rebecca Dolan, Yuri Seo, Joya Kemper. Complaining practices on social media in tourism: A value co-creation and co-destruction perspective, *Tourism Management*, Volume 73, August 2019, Pages 35-45
- Yang, Y., Park, S., & Hu, X. (2018). Electronic word of mouth and hotel performance: A meta-analysis. *Tourism Management*, 67, 248-260
- Matzler, K., Teichmann, K., Strobl, A., & Partel, M. (2019). The effect of price on word of mouth: First time versus heavy repeat visitors. *Tourism Management*, 70, 453-459

Where the journal is abstracted and indexed: Geographical Abstracts: Human Geography, Bibliographie Touristique, International Development Abstracts, Contents Pages in Management, Leisure, Recreation and Tourism Abstracts, Travel and Tourism Index, Social Sciences Citation Index, PsycINFO, Scopus.

2) Journal name: Journal of Travel Research

URL: <https://journals.sagepub.com/home/jtr>

ISSN: 0047-2875

Impact factor: 5.169 (see <https://journals.sagepub.com/home/jtr>)

Number of issues/year: 8

Reasons why the journal is suitable (including examples of previous similar articles that the journal has published):

“The mission of the Journal of Travel Research is to be the **premier, peer-reviewed research journal focused on** the business of **travel and tourism** development, **management, marketing**, economics and **behavior**. Given the multifaceted, multidisciplinary and multi-stakeholder character of the tourism economy, this focus implies a concern for both the public and private sector spheres of interest as well as economic, socio-cultural, political, environmental, legal, technological, and demographic issues. Specific goals are to be international in scope with geographic diversity, to be multidisciplinary with diversity in research topics and methodologies, and to be **germane to the needs of the travel and tourism industry and its stakeholders**.

All manuscripts published in the Journal of Travel Research are double-blind, peer-reviewed by accomplished scholars in the topical area. The standard for publication in the Journal of Travel Research is that a **paper must make a substantive contribution, either theoretically or methodologically, to the travel and tourism research literature**. Additionally, a paper should specify its **contribution to pragmatic tourism management concerns and practice**.

Published manuscripts must be on research of the highest standards, on **topics of major significance and widespread interest**, and relevant to the progress of this important global sector.”

“The Journal of Travel Research encourages data-based articles which describe, explain, or predict a tourism phenomenon. Articles using quantitative, qualitative or **mixed-methods data are encouraged**. These articles should be “problem based”, focusing on a practical tourism development, management, marketing or economics problem.”

Examples of previous articles:

- Xu, X., Liu, W., & Gursoy, D. (2018). The Impacts of Service Failure and Recovery Efforts on Airline Customers’ Emotions and Satisfaction. Journal of Travel Research, 0047287518789285.

- Abrate, G., & Viglia, G. (2017). Personal or product reputation? Optimizing revenues in the sharing economy. *Journal of Travel Research*, 0047287517741998.
- Narangajavana Kaosiri, Y., Callarisa Fiol, L. J., Moliner Tena, M. Á., Rodríguez Artola, R. M., & Sánchez García, J. (2017). User-Generated Content Sources in Social Media: A New Approach to Explore Tourist Satisfaction. *Journal of Travel Research*, 0047287517746014.

Where the journal is abstracted and indexed: A Matter of Fact, CAB Abstracts Database, CABI: Forestry Abstracts, CABI: Global Health, CIRET - Centre International de Recherches et d'Etudes Touristiques, CRN: Business & Industry, Cambridge Scientific Abstracts, Clarivate Analytics: Current Contents - Physical, Chemical & Earth Sciences, Corporate ResourceNET - Ebsco, Current Citations Express, EBSCO: Business Source - Main Edition, EBSCO: Vocational & Career Collection, GEOBASE, Geographical Abstracts: Human Geography, Land, Life & Leisure, Leisure, Recreation and Tourism Abstracts (in CAB Abstracts Database), MasterFILE - Ebsco, OmniFile: Full Text Mega Edition (H.W. Wilson), PsycINFO, Rural Development Abstracts, Scopus, Social Sciences Citation Index (Web of Science), Soils and Fertilizers, TOPICsearch - Ebsco, Wilson Business Periodicals Index/Wilson Business Abstracts, World Agricultural Economics and Rural Sociology Abstracts (in CAB Abstracts Database)

3) Journal name: International Journal of Hospitality Management

URL: <https://www.journals.elsevier.com/international-journal-of-hospitality-management>

ISSN: 0278-4319

Impact factor: 3.445 (see <https://www.journals.elsevier.com/international-journal-of-hospitality-management>)

Number of issues/year: 8

Reasons why the journal is suitable (including examples of previous similar articles that the journal has published):

“The International Journal of Hospitality Management discusses major trends and developments in a variety of disciplines as they apply to the hospitality industry. The range of topics covered by the journal includes: • Human resources management; • **Consumer behaviour and marketing**; • Business forecasting and applied economics; • Operational management; • Strategic management; • Financial management; • Planning and design; • Information technology and e-commerce; • Training and development; • **Technological developments**; • National and international legislation.

The journal also contains **research papers**, state-of-the-art reviews and analyses of business practice within the industry. We also provide many author benefits, such as free PDFs, a liberal copyright policy, special discounts on Elsevier publications and much more.”

Examples of previous articles:

- Yen, C. L. A., & Tang, C. H. H. (2019). The effects of hotel attribute performance on electronic word-of-mouth (eWOM) behaviors. *International Journal of Hospitality Management*, 76, 9-18.
- Ju, Y., Back, K. J., Choi, Y., & Lee, J. S. (2019). Exploring Airbnb service quality attributes and their asymmetric effects on customer satisfaction. *International Journal of Hospitality Management*, 77, 342-352.
- Ladhari, R., & Michaud, M. (2015). eWOM effects on hotel booking intentions, attitudes, trust, and website perceptions. *International Journal of Hospitality Management*, 46, 36-45.

Where the journal is abstracted and indexed: Journal of Travel Research, PIRA, Documentation Touristique, Leisure, Recreation and Tourism Abstracts, Lodging and Restaurant Index, Scopus, CIRET (International Center for Research and Study on Tourism), Cabell's Directory of Publishing Opportunities in Marketing, Social Sciences Citation Index.

4) Journal name: International Journal of Contemporary Hospitality Management

URL: <http://emeraldgroupublishing.com/products/journals/journals.htm?id=ijchm>

ISSN: 0959-6119

Impact factor: 2.874 (see <http://emeraldgroupublishing.com/products/journals/journals.htm?id=ijchm>)

Number of issues/year: 12

Reasons why the journal is suitable (including examples of previous similar articles that the journal has published):

“The International Journal of Contemporary Hospitality Management (IJCHM) communicates the **latest developments and thinking on the management of hospitality and tourism businesses worldwide**. As both a multidisciplinary and interdisciplinary journal, IJCHM publishes double-blind reviewed papers covering issues relevant to **strategic management**, operations, **marketing**, finance and human resources management.

IJCHM encourages an interchange between researchers and managers. Contributors are encouraged to identify **clear theoretical and practical implications** of their work for hospitality management from single unit concerns to large organizations.

The journal covers: • Annual review of trends; • Applied research; • **Empirical research papers**; • Critical review/theoretical papers; • **Case studies**; • **Marketing**; • Research methodology; • **Hospitality management strategies**, methods and principles; • New management techniques and innovations in hospitality; • Hospitality strategic management; • Accounting and finance.”

Examples of previous articles:

- Tsao, W. C. (2018). Star power: the effect of star rating on service recovery in the hotel industry. *International Journal of Contemporary Hospitality Management*, 30(2), 1092-1111.
- Litvin, S. W., Goldsmith, R. E., & Pan, B. (2018). A retrospective view of electronic word-of-mouth in hospitality and tourism management. *International Journal of Contemporary Hospitality Management*, 30(1), 313-325.
- Kim, W. G., & Park, S. A. (2017). Social media review rating versus traditional customer satisfaction: Which one has more incremental predictive power in explaining hotel performance?. *International Journal of Contemporary Hospitality Management*, 29(2), 784-802.

Where the journal is abstracted and indexed: ABI Inform, Associates Programs Source Plus, British Library, Business Source, Business Source Alumini Edition, Business Source Complete, Business Source Corporate, Business Source Premier, Cabell's Directory of Publishing Opportunities in Marketing, CIRET, Current Abstracts, Current Contents/Social and Behavioral Sciences (CC/S&BS), EBSCO Hospitality & Tourism Complete, Electronic Collections Online, Emerald Management Reviews, Ergonomics Abstracts, Executive Daily Brief, Hospitality and Tourism Index, Leisure, Recreation and Tourism Abstracts, ReadCube Discover, Polish Scholarly Bibliography (PBN), PsycINFO, Vocational Studies Complete.

5) Journal name: Journal of Hospitality & Tourism Research

URL: <https://journals.sagepub.com/home/jht>

ISSN: 1096-3480

Impact factor: 2.685 (see <https://journals.sagepub.com/home/jht>)

Number of issues/year: 8

Reasons why the journal is suitable (including examples of previous similar articles that the journal has published):

“The Journal of Hospitality & Tourism Research (JHTR) is an international scholarly research journal that publishes high-quality, refereed articles that **advance the knowledge base of the hospitality and tourism field**. JHTR focuses on **original research, both conceptual and empirical**, that clearly contributes to the theoretical development of our field. The word contribution is key. Simple applications of theories from other disciplines to a hospitality or tourism context are not encouraged unless the authors clearly state why this context significantly advances theory or knowledge. JHTR **encourages research based on a variety of methods, qualitative and quantitative**. Criteria for evaluation include significance in contributing new knowledge, conceptual quality, appropriate methodology, technical competence (of theoretical argument and/or data analysis), and clarity of exposition.”

Examples of previous articles:

- Xu, X. (2018). Examining the Relevance of Online Customer Textual Reviews on Hotels' Product and Service Attributes. *Journal of Hospitality & Tourism Research*, 1096348018764573.
- Sparks, B. A., & Bradley, G. L. (2017). A “Triple A” typology of responding to negative consumer-generated online reviews. *Journal of Hospitality & Tourism Research*, 41(6), 719-745.
- Lee, C.H. & Cranage, D.A. (2014). Toward understanding consumer processing of negative online word-of-mouth communication: the roles of opinion consensus and organizational response strategies. *Journal of Hospitality & Tourism Research*, 38(3), 330-360.

Where the journal is abstracted and indexed: Emerald Management Reviews, Articles in Hospitality and Tourism, CAB Abstracts Database, Clarivate Analytics: Current Contents - Physical, Chemical & Earth Sciences, PsycINFO, Social Sciences Citation Index (Web of Science), Hospitality & Tourism Index – EBSCO, CIRET - Centre International de Recherches et d'Etudes Touristiques, World Agricultural Economics and Rural Sociology Abstracts (in CAB Abstracts

Database), Leisure, Recreation and Tourism Abstracts (in CAB Abstracts Database), Scopus, CABI: Global Health, Rural Development Abstracts, Soils and Fertilizers, Journal Citation Reports/Social Sciences Edition.